



8727 College Corner Road  
Centerville IN 47330-9618  
765-855-1060  
www.nwwnet.net  
December 13, 2010

*Via ECFS*

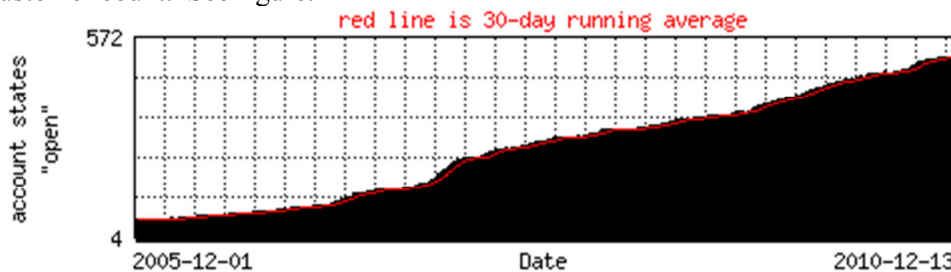
Marlene H. Dortch, Secretary  
Federal Communications Commission  
445 12<sup>th</sup> Street, S.W.  
Washington, D.C. 20554

Re: *Written Ex Parte Presentation*  
*ET Docket Nos. 09-191 and WC Docket No. 07-52*

Dear Ms. Dortch:

My company, NewWays Networking, LLC, provides Fixed Wireless broadband service in and around Wayne County, Indiana. We rely primarily on unlicensed spectrum to deliver broadband services to consumers that have no or few other broadband choices. We built our network from scratch using devices authorized under Part 15 rules the FCC adopted to open up 900 MHz, 2.4 GHz, 3.65 GHz and 5 GHz spectrum for unlicensed or light licensed broadband devices. Thanks to the Commission's initiatives; consumers, businesses, and government services in the Wayne County area can now get broadband service. We use most of these spectrum ranges due to the geography and flora of the area. Without the various bands being available we would not be able to serve many of our current subscribers.

With the current regulations, we have been able to maintain a fairly stable growth in our customer count. See figure.



The benefit to our community is significant. We have heard several businesses have located in our rural towns because broadband Internet service is available.

NewWays is concerned that certain Network Neutrality rules, if adopted, would severely and adversely affect our ability to continue to provide our current customers and serious curtail or ability to add subscribers with affordable Fixed Wireless broadband services. It is our understanding that although mobile broadband will have a special set of rules, Fixed Wireless broadband will be lumped in with traditional wired services and be subject to a stricter set of rules. We feel that the Network Neutrality rules imposed on Fixed Wireless broadband should be no more rigid than the rules that will apply to mobile wireless broadband providers. The physics of wireless technology and delivery are not significantly different between fixed and mobile applications and necessitate a relaxed set of rules for all wireless technologies.

Many of the proposed rules will destroy our industry, our business and our customers' Internet experience. We believe wireless networks, either Fixed or mobile, will be unable to operate effectively if the definition of what constitutes "reasonable" network management practices does not account for the unique obstacles faced by small businesses with congested networks, bandwidth constraints, tower and middle-mile access limitations and a lack of investment capital. **For many households in rural America, this will mean the loss of broadband services entirely at a time when the country is seeking to accomplish ubiquitous coverage.**

We need to face the reality that content delivery and demand is outpacing the technology and spectrum available to meet consumer demands, especially for Fixed Wireless networks that have limited spectrum, capacity and throughput. Many regions of our country do not have the copper or fiber broadband infrastructure available to meet this demand. The past has proven that often times it is economically unfeasible to build new wire or fiber infrastructure in rural areas; thus Fixed Wireless broadband is often the only economical delivery mechanism to deliver quality broadband services to those households that have been overlooked or bypassed by traditional Internet providers.

It should not be taken lightly that the FCC was charged by the ARRA to write a National Broadband Plan so that all Americans could receive affordable broadband service. If the proposed rules are approved, this one action alone would cripple this goal. Why would the FCC protect one method of wireless broadband delivery and not apply the same good fortune to a similar technology that is in place and actively servicing many people and businesses today? As Fixed Wireless technology improves, and more spectrum is opened to the Fixed Wireless industry, then a more relaxed set of Network Neutrality rules may be revisited in the future, but **now is not the proper time.**

In nearly every industry in the world, flow is managed, whether it is water systems, hydraulic fluid, natural gas, air traffic, the highway system, or countless other systems. Flow management is essential for orderly delivery of a medium in a safe and effective process. Data is no different than anything mentioned above. Without proper management, systems will fail and the data highways will be disrupted, leaving millions of businesses and residents without service.

Companies that are building and maintaining the data highways should be able to control and manage the traffic coming in and out of their network as they see fit, in order to effectively deliver the high levels of sustained traffic that are starting to clog the Internet.

The majority of Fixed Wireless networks have been completely funded with private funds and organic growth. As Internet traffic grows exponentially, Fixed Wireless broadband providers are seeing not only their middle mile transport costs increasing but last mile transport costs increasing exponentially as well. Given the state of our current economy and our desire to do what we can to help our community we cannot pass these increased costs on to our customers. An increase in regulation in an attempt to satisfy the consumer thirst for more content delivered to their doorstep for the same cost that they are currently paying is not going to increase our ability to provide services to additional customers. There is a limit to how much data we can deliver to a customer and still provide service to other customers. Any regulation that curtails our ability to manage the deliver will result in worse service to existing customers and stop the addition of new customers.

Our company supports the positions taken by WISPA, the Wireless Internet Service Providers Association in their Ex Parte presentation filed on December 10, 2010.

Sincerely,

Scott B Reed  
Manager/Owner